

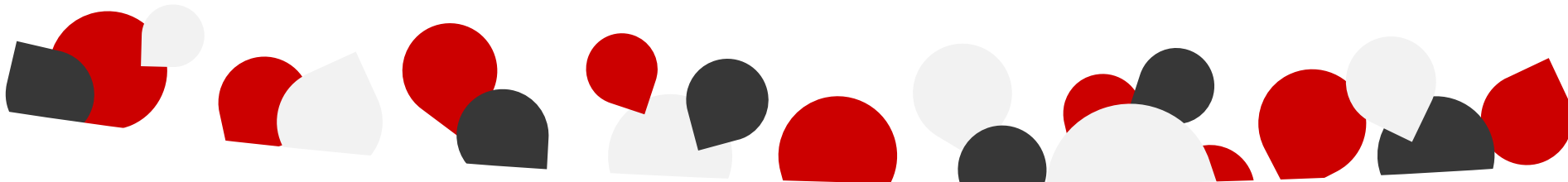


Not just for Europe:

The global impact of the GDPR

Steve Jones - Editor, SQLServerCentral - Redgate Software

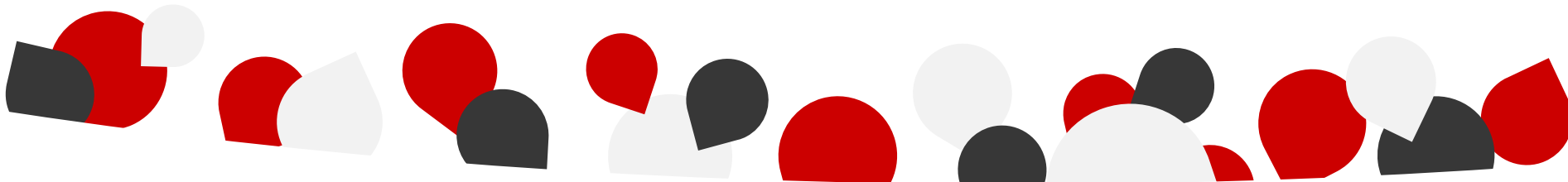
[@way0utwest](#)



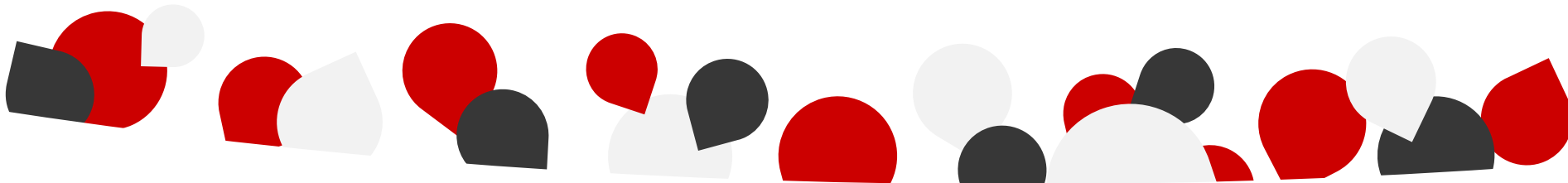
Mountain of sensitive FedEx customer data exposed, possibly for years

Company stored customer passports, driver licenses, and more in public Amazon bucket.

DAN GOODIN - 2/15/2018, 12:45 PM



"GDPR applies to **any organization that holds or processes data on EU citizens, regardless of where it is headquartered."**



SQL Provision

 SQL Clone +  Data Masker



Virtualize

- Save time provisioning
- Save 99% storage space
- Local, isolated development
- Accurate testing using realistic data



Protect

- Mask sensitive data for compliance
- Customize data masking rules at scale



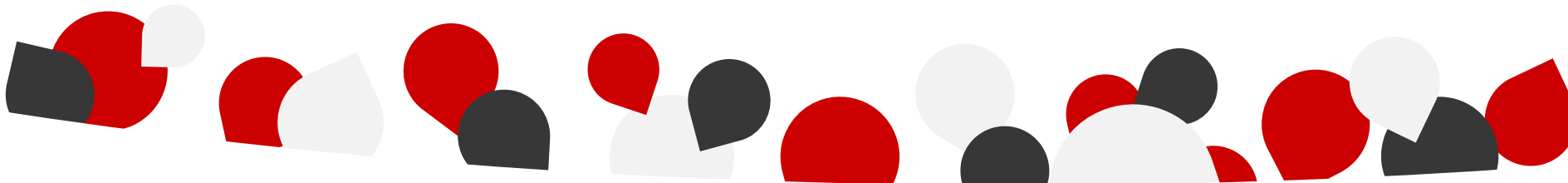
Automate

- Automate repeatable processes
- Fewer provisioning requests



Manage

- Central auditable view of database copies
- Role-based provisioning permissions





SQL Data Privacy Suite



Discover



Classify



Protect



Monitor

