

# DATA PRIVACY AND PROTECTION

THREE INSIGHTS FOR 2019

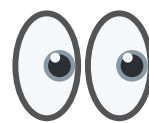
## 1. Compliance is shifting left

- Infosec and legal teams now have a voice in the development process
- Provisioning developer databases quickly increases productivity
- Production-like data is needed for performance testing and feature validation in developer environments



**72%**

provision a copy of production that is used in a non-production environment



**Only 28%**

always modify the data before it reaches a non-production environment

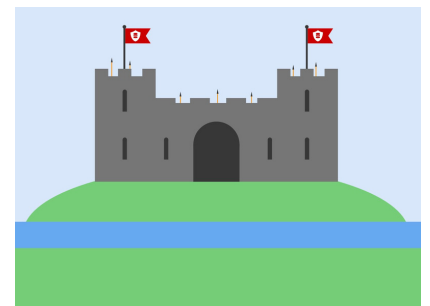
*Source: SQL Server Database Provisioning Report · Redgate*

Email for a free private demo and Q&A

[SALES@RED-GATE.COM](mailto:SALES@RED-GATE.COM)



## 2. Perimeter protection is no longer sufficient



“There is a fatal flaw in the assumption... that there is a ‘trusted’ internal network where data is safe”

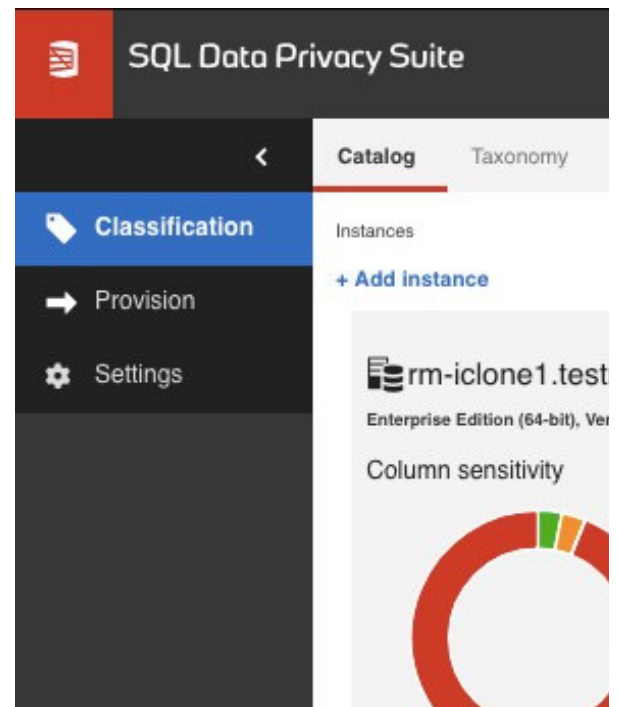
*Source: The Future of Data Security: A Zero Trust Approach · Forrester Research*

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## 3. Alignment of developers, ops, and IT Managers protects against over spending

- Classification of data enables a better understanding of risk and need for protection
- Understanding the need for protection supports better prioritization and spending



## *Take action*

- Identify: which database is at the highest risk?
- Prototype: contact [sales@red-gate.com](mailto:sales@red-gate.com) for an assist in your free evaluation
- Champion the need to shift security left in your provisioning process with other leaders in your organization