SQL Toolbelt

Business Benefits of the SQL Toolbelt

- Double your productivity
- Improve accuracy and reduce risk
- Increase standardization and agility
- Demonstrate return on investment
- Improve employee retention

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"If you work with SQL Server and don't have SQL Toolbelt, you're likely losing thousands of dollars a month"

John Trumbull,
Senior Software Engineer, LumiData

Introduction

As databases increase in complexity, and pressure intensifies on IT departments to speed up the delivery cycle and reduce downtime and errors, companies and organizations are seeking better ways to develop, administer, and deploy their databases.

Strong IT performance is critical to business success, enabling you to quickly respond to the needs of your business and customers and keep up with the competition. As the fifth annual State of DevOps Report revealed, high-performing IT organizations experience:

* 200x more frequent deployments
* 2,555x shorter lead times
* 24x faster recovery from failures
* 3x lower change failure rate

The report was also able to show that investment in better processes and software leads to higher levels of employee engagement and reduced IT turnover.

Matching the desire to gain competitive advantage with the risks associated in deploying database changes is the focus of Redgate's SQL Toolbelt.

For 15 years, Redgate has been the leading provider of SQL Server database software which enables companies to reduce operating costs, introduce automation into the development process, and align database development with application development. For organizations looking to introduce DevOps and Continuous Delivery for the database, the SQL Toolbelt is the leading solution.

What is the SQL Toolbelt?

Redgate's SQL Toolbelt helps companies and organizations address the most complex and challenging aspect of application delivery: the database. Containing 15 industry-standard products for SQL Server, the software helps teams simplify and speed up the database development lifecycle, making you more productive, your team more agile and keeping your data safe.

Over 100,000 SQL Server users, rely on the SQL Toolbelt every day, because it's reliable, easy to use and integrates into the development environment and systems the business has already put in place for managing application development.

How can the SQL Toolbelt help my business?

Double your productivity

The SQL Toolbelt contains everything you need to include the database in your continuous integration and automated deployment processes, freeing up your time for value-add work. Speed up deployment, improve the quality of project deliverables and increase your ability to deliver to market faster.

> "We're now deploying at a much higher frequency than before, and have doubled the deployments to production."
>
> **Thomas Johansson**, AFA Försäkring

Improve accuracy and reduce risk

IT teams are under increasing pressure to respond quickly and accurately to changing business requirements. Having full visibility across your deployment pipeline prevents unauthorized database changes making it to production, significantly reducing the risk of database related downtime. Automation, backups and performance monitoring requires less human intervention decreasing the risk of human error.

> "Not only is our development team more productive, we are also seeing substantially faster delivery times and, most importantly, more accuracy"
>
> **Rynhardt van Rensburg**, Systems Analyst, ABSA Bank

Increase standardization and agility

When more of your people use the same software, teams become more cross-functional and IT as a whole becomes more agile. SQL Toolbelt integrates with your existing DevOps or ALM tools, allowing for better collaboration, transparency, communication and shared accountability for delivering value to customers quickly and efficiently.

> "Once the team saw they could deploy all their database changes error-free at the click of a button, with no more manual scripts, it spread by word of mouth. The value was obvious and everyone was on board with the process change. The teams really worked together to make it happen."

Josh Marcus, CTO, Albumprinter

Demonstrate return on investment

Increasing throughput is the most valuable thing an IT department can deliver the business. The SQL Toolbelt helps teams increase productivity, protect data and implement agile processes, making it easier to demonstrate the financial returns and strategic advantage of Database DevOps.

> "Adding the new client and up-sell revenue to the developer time saved, I would estimate the ROI of SQL Toolbelt to be roughly 300 to 400 percent per year, with the potential for ROI into the millions of dollars."

John Trumbull, Senior Software Engineer, LumiData

Improve employee retention

Teams following a DevOps approach usually find it easier to recruit and keep good people and elevate the success of the team. Because they have processes in place to automate repeatable processes, their developers are spending less time on tedious manual tasks or on unplanned work like resolving unexpected security issues This means they are freed up to do more valuable and enjoyable work.

> "It's been a huge morale boost. Developers don't want to spend time configuring deployments, or working out why things broke. They can get on with what they're best at: developing."

Josh Marcus, CTO, Albumprinter

Why choose Redgate?

Industry standard tools

Redgate has specialized in database software for 17 years. Our products are used by 804,000 IT professionals, in more than 100,000 companies.

World-class support

Redgate offers comprehensive documentation and a friendly, helpful support team. An average 87% of customers rate our support 'Excellent'.

Support compliance and auditing

Redgate software is used within organizations in many sectors, including Finance and Healthcare, to secure compliance and automate the audit trail without the hard work.

Ongoing innovation

Maintaining an in-house development solution is costly. Redgate will continue to deliver updates and improvements ahead of target so your team won't have to.

Everything your team needs to work with SQL Server

Redgate's SQL Toolbelt contains the industry-standard products for SQL Server development, deployment, backup, and monitoring. Save up to 60% over buying tools individually when you choose the SQL Toolbelt.

Find out more
http://www.red-gate.com/products/sql-development/sql-toolbelt/